

April Newsletter



Hoppy April!

I hope you're doing well this week and enjoying all of the early signs of spring. We've been looking forward to saying hello and sharing an update from the team.

In this month's newsletter: *10 ways to save this spring, National Administrative Professionals' Day, a cake mix coffee cake recipe, the best inventions of 2021, and more!*

10 Ways to Save a Buck this Spring

There's been lots of talk around the office in recent weeks about how costly things are getting. More than once, my jaw has hit the floor as I've checked out at the grocery store, filled up my car at the gas station, or opened my utility bills. With [inflation hitting a 40-year high](#), you may be wondering if there's anything you or I can do to save. Good news, there is! And while it may not be much, every little bit helps.

Here are ten ways you can be smart about spending this spring.

1. **Cancel subscriptions and memberships** you're not using or no longer need. [Truebill](#) can help.
2. **Buy store-brand items.** At least give them a try. You'll never know if they're just as good as other brands until you test them out.
3. **Cut down on impulse buys** by unsubscribing from marketing emails that are designed to entice you to click and buy.
4. **Eat at home more often.** The average family spends [\\$3,526 on dining out each year](#). That's \$294 per month! Even cutting out one meal a month will make a positive impact on your budget.
5. **Take a close look at your cell phone bill.** Get rid of extras like supersized data plans, insurance, and warranties.
6. **Skip the coffee run.** Learn how to [make great coffee drinks at home](#). Doing so will help you save on coffee AND gas!
7. **Hit the ECON button.** If you drive a car with some sort of economy-saving feature, now's the time to use it. It will lower the strain on your powertrain, which equals better fuel economy.
8. **Use cashback apps and coupons.** Check out Nerdwallet's list of the [best ones for 2022](#).
9. **Sell items lying around** that you no longer want or need for some extra cash. Check Facebook Marketplace or other local buying/selling groups to see what's selling.

10. **Beat inflation by shifting your budget to cover what matters most.** Check out this helpful article by Dave Ramsey on how to [protect your four walls](#).

We know these are trying times for many, and we're here to do what we can to help you save on insurance. Reach out, and we'll scan your account for discounts and see if there are ways to lower your premiums.



Save the Dates

Mark Your Calendar



A Message From Our CEO

Football coach Jimmy Johnson once said, "The difference between ordinary and extraordinary is that little extra".

At CFI we strive every day to provide you with service that comes from a place of "that little extra". We pride ourselves in being a different kind of insurance agency - one that you

- **April is Stress Awareness Month.** If you're a fan of podcasts, check out this roundup of the [Best Mental Health Podcasts of 2021](#). They're broken down by categories such as best overall, best for anxiety, best for humor, and more.
- Four-legged friend pack on the pandemic pounds? No worries! **April is National Canine Fitness Month** and the perfect time to [help your pup shed that COVID weight](#).
- **Tax Day 2022 is Monday, April 18.** Looking for a tax return refresh? [Nerdwallet](#) comes to the rescue!
- **Easter is Sunday, April 17.** We hope you enjoy time with your family and friends this Easter weekend. Are you in charge of the egg hunt? Change it up with one of these [creative ideas for every age](#).
- **Wednesday, April 27, is National Administrative Professionals' Day**, so if you know or love someone who spends their days keeping others on task and on time, make sure to [express your appreciation and admiration](#).

not only trust, but would not hesitate to recommend to those you love.

Every year after our busiest season of open enrollment, we meet and assess how to move forward into the next season; intentionally better than last, bringing lessons learned and ideas to the table from every corner of our office.

As we look back on our last season and plan for growth, we want to be sure to hear your feedback. Please reach out to us if you have any questions, service issues, or suggestions.

We also greatly appreciate online reviews of our agency, people and services. **If you have time, we encourage you to [leave us a review on Google](#) or [Facebook](#).**

Thank you to each of you for your continued business with us. We look forward to serving you for a long time!



Company News

New Summer Office Hours

Summer is right around the corner!

*Effective Monday May 2nd we will begin
summer hours:*

*8:00am - 4:00pm, Monday-Thursday,
and*

8:00am - 2:30pm Fridays



Article Round-Up

April Articles

We've rounded up several articles from around the web that are particularly relevant for this time of year. Enjoy!

**Please note that we will close at 12:00 noon on Friday April 15th in observance of Good Friday.*

Our service team can be reached at:
740-363-5433 or info@discovercfi.com

To contact your Advisor directly, click on their name below:

[Jim Roesch](#)

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- The results are in, and they're fascinating! Check out the [best inventions of 2021](#).
- Do you rent? Are you worried about a price hike? Here are a few ways you may be able to [negotiate your rent](#).
- Patting yourself on the back for being a master at Wordle? Not so fast, you word-game wizard. Although [this clip from Wheel of Fortune](#) will have you feeling pretty good, it looks like being a master at Wordle just means you're, well, good at Wordle.
- Feeling the urge to spring clean? Get the whole family involved with [this list of chores](#) for kids by age.

Just For Laughs



Michael J. Seidlinger 
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That's all!

Thanks for reading this month's newsletter! **As always, if you have any insurance needs, questions, or concerns, please reach out. We're here to help.**

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