

January Newsletter



New year, new beginnings!

Hope you and your family are doing well and settling back into your regular rhythms after the busy holiday season.

It's once again time for a check-in with tips, info, and a round-up of articles from around the web that you'll find helpful as the season gets into full swing.

In this month's newsletter: *Income protection, National Blood Donor Month, 2022: The Year in Pictures, and the best things to buy in January.*

Protecting your income in 2023

Your ability to earn a living is your most important asset. And one of the best ways to protect it is with disability insurance.

Think of it as insurance for your paycheck. Disability insurance provides you with a percentage of your income if an illness or injury prevents you from working and earning a living. This type of policy is especially important if you are self employed or are the primary income earner in your household.

You don't hesitate to insure your home, car and phone, so why wouldn't you also protect what pays for all of those things—your paycheck?

[Learn More about Disability insurance](#) and ask your Advisor for a quote now!



Save the Dates

Mark Your Calendar

- **January is National Blood Donor Month.** Donating is an easy and safe way to give back to others in your community. Find a donation center near you by visiting the [American Red Cross](#).
- **Monday, January 9, is National Clean Off Your Desk Day.** If a clean desk is on your resolutions list, this day is for you! Be the envy of the office and gain inspiration and ideas



Just For Fun

Meet Chloe

Our fuzzy friends help us get through the cold winter months with all the cuddles when we

- for keeping it clean with [a little help from Apartment Therapy](#).
- **Monday, January 16, is Martin Luther King, Jr. Day.** Learn more about King, his legacy, and how to observe the holiday at [The King Center](#).
- **Saturday, January 28, is Data Privacy Day.** The New York Times has a helpful guide that's worth your time: [How to Protect Your Digital Privacy](#). In short? Use antivirus software, two-step authentication, a password manager, and common sense.
- **Tuesday, January 31, is Plan for Vacation Day.** Need a vacation...already? Dream of laid-back, lazy days by skimming the [Top 10 Trending Vacation Destinations of 2023](#).

get home from a long day's work, so we wanted to share them with you.

This month, meet Jim's friendly dog Chloe!

Chloe was adopted from the Humane Society in 2016.

Now 7 years old, she loves walks and lots of attention. She is a sweetheart and wants to be near Jim all of the time.

Have a pet you love? Feel free to share with us!

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A Message From Our CEO

Service Improvement

"The secret of success is to do the common thing
uncommonly well."

- John D. Rockefeller Jr.

Each year as we close out our busiest season of 4th quarter, we arrive to January a little exhausted and, quite honestly, relieved to have made it to a finish line of sorts.

We don't stop the hard work though. The first thing we do together in January here at CFI is to hold a staff meeting, visiting our processes; what went well, what didn't, and allowing a space for each of us able to bring fresh ideas to the table on how to improve and prepare for the next busy

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Article Round-Up

January Article Round-Up

We've rounded up several articles from around the web that are particularly relevant for this time of year. Enjoy!

- **Take one more look back at 2022 with CNN's [Year in Pictures](#).** Love this sort of thing? Follow up with the [winners of the Wildlife Photographer of the Year competition](#).
- Fresh out of dinner ideas this time of year? You can't go wrong with a warm pot of soup. **Serve something**

season. That next season is months away, but good preparation takes time, diligence, and teamwork.

As we gather to assess what we can do to continue to serve you in an uncommonly well way, we would love your feedback about your experiences with us. You can [email us](#), or [leave a review on Google](#) or [Facebook](#). We truly appreciate each of you and value your opinions.

Thank you all for a successful 2022, cheers to a great 2023!

-James Roesch, CEO

new to the family with these [10 easy five-ingredient soups](#) from All Recipes.

- If you're looking to spend some holiday cash, **check out [this list of the best things to buy in the month of January](#).** At the top of the list? Exercise equipment and holiday decor.
- Got your eye on investing early in 2023? Here's a **[stock market outlook](#) from Forbes**.
- Don't say I didn't warn you! Here's your friendly reminder that Valentine's Day is coming up. Plan now to **wow your significant other with this [list of 90+ gift ideas](#).**

Just For Laughs



That's all!

Thanks for reading this month's newsletter! **As always, if you have any insurance needs, questions, or concerns, please reach out.** We're here to help.

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